



**SITA**  
HANDICRAFT  
since 1998

# Company Profile

Welcome to "SITA HANDICRAFT"



Timeless

**FURNISHINGS FOR**

HOMES | OFFICES | PROJECTS



A Leading high quality furniture

# Manufacturer & Wholesaler

## About us

“Sita Handicraft” is a family-owned company that produces **high-quality solid wood furnishings** for both national and international market. Since its inception in 1998, we have been one of the leading manufacturers and suppliers of the finest furnishing products.

As we believe in **quality** and sustainability, we constantly strive to offer impeccable items that are durable and remain classic. However, we ensure that customers get our environmentally friendly furniture at the most **affordable prices**. Our value for money and innovation is a reason why our **customers are so loyal to us**.



# Vision, Mission & Value

**Our vision** is to offer sustainable and superior quality products that compliment your taste and lifestyle.

This statement reflects our purpose and inspiring factors that help us to deliver the best value-for-money service while ensuring every process involves ethical and environmentally friendly practices.

**Our mission** is to create value for the entire supply chain through reliability and trust. We want everyone associated with us should experience clarity and authenticity at every step of the business.

**We value** commitment, sustainability and utmost customer service. This we try to achieve by constantly evolving our working standards and using the updated machinery for manufacturing to packaging.



A photograph of a young plant with several green leaves growing from a bed of bright green moss. The background is a soft, out-of-focus green.

# Socially Responsible

> **Sita Handicraft** was established in the Ratangarh area of Rajasthan and owes its growth to the region. As we are growing, we are becoming more responsible for the area, society, and environment that play major roles in our success. We know our corporate social responsibilities and have been contributing significantly towards them through various programs undertaken exclusively by us or in collaboration with local bodies.



# Adaptable

As we desire to be a globally trusted brand, we focus on building lasting relations with customers. To achieve it, we have to ensure that we have a very flexible approach with innovative and customer-friendly product development. We also focus on integrating local customer needs and economic factor when selling across the foreign markets.

# Transparent

We at Sita Handicraft believe in transparent business practices. From the sourcing of material to manufacturing, the supply of products and managing accounts, we are clear and up to the mark. We are always open to audits and inspections. And have very cordial relations with everyone in the business.





# Our Workplace

Registered under the Proprietorship of **Mr. Dhannaram Suthar**, the company's manufacturing units are located in the RIICO Industrial Area of Ratangarh in Churu District of Rajasthan. The **five manufacturing units** are spread over an **area of 180000 sq. feet** and are completely equipped with cutting-edge machinery.

All the machines are of **Holytek brand** and are **specially imported from Taiwan**. Currently, our experienced workforce includes nearly **150 people** and we are proud that the number is **constantly growing**.



# Machines & Techniques

With over 11 imported machines including Welding Electric ARC, MIG and Power Machines press for metal, we are equipped with best of techniques to serve the customers.





# Our Production

'We at Sita Handicraft believes in responsible business development'

- > **Completely In-house:-** Since, the entire manufacturing, sourcing, and distribution are in-house, you can rest assured of the finest items delivered within time. Our team of researchers and experienced designers continuously upgrade the product list with new and high-tech items to ensure our customers enjoy the latest trends.
- > **Environmentally Friendly:-** We adhere to our values of trust and ethical manufacturing and therefore use only government-approved Vrikash certified solid wood. We source Sheesham, Mango and Acacia wood for our wide range of products that include all types of furniture. We also take a good care of waste disposal management and contribute the best we can to 'Swach Bharat Abhiyan'.
- > **Safety Standards:-** As we care for others, we also care for our workers and surroundings. Therefore, the company religiously follows the safety standards at every level. From manufacturing units to packaging and deliver units, our employees are equipped with high quality safety gadgets everywhere.

# Analyzing Requirements

The key to creating good products is to understand the needs of the client and the market. Requirement analysis is always our first step followed by calculation of cost and time. As we believe in delivering the best quality items that perfectly complement the customers' needs, we do careful detailing to suggest the most relevant solutions.



# Quality Assurance

We are proud that the quality of our products is utmost, and the long-term warranty further adds the value to our brands. Additionally, our support team ensures that the dealers and customers enjoy the flawless service. Every product manufactured at our units is carefully checked for quality and stamped accordingly to guarantee its impeccability.



# Design and Functionality

Our pool of experienced and innovative designers continuously carve products that are out-of-the-box, ergonomic, luxe and timeless.



# Space Planning

With our in-house team of space planning experts, we offer the most optimal and innovative furnishing solutions. This means when we receive a product query, we carefully understand the spacing along with other details to ensure what we manufacture will best fit the area.

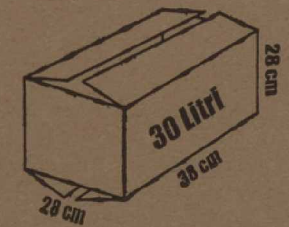
# High-Quality Visualisation

Serving globally doesn't require us to be physically present everywhere. Our efficient planners prepare high-resolution visuals based on space planning and customer requirements to ensure the final products will best suit the location, theme, and purpose.



# Packaging

As we sell across the globe, we follow the international packaging standards to ensure the goods you receive will remain damage free.



# Our Products

We offer a diversified range of furniture made with solid wood in combination with iron, brass copper, marble, glass and fabrics using different finishing techniques. From premium to classic and regular furnishings, we make products to cater to all types of requirements. Our catalog includes bespoke designs for home furnishings, offices, hotels, outdoors and more.







# Our Categories

- Homes
- Offices
- Workstations
- Conference Spaces
- Hotels
- Restaurants
- Reception
- Cafe and Canteens
- Outdoor spaces

# Certificates



Quality Management Systems

CARB Certified MDF



Occupational Health & Safety Management System

Environmental Management Systems



Vriksh Certified

Export Promotion Council for Handicrafts





# Where We Sell

India, United Kingdom,  
Ireland, Germany,  
Greece, Italy,  
Portugal, Spain  
Switzerland, France,  
Denmark, Netherlands,  
Sweden, Belgium,  
Norway, Austria,  
Finland, Poland



## CONTACTUS



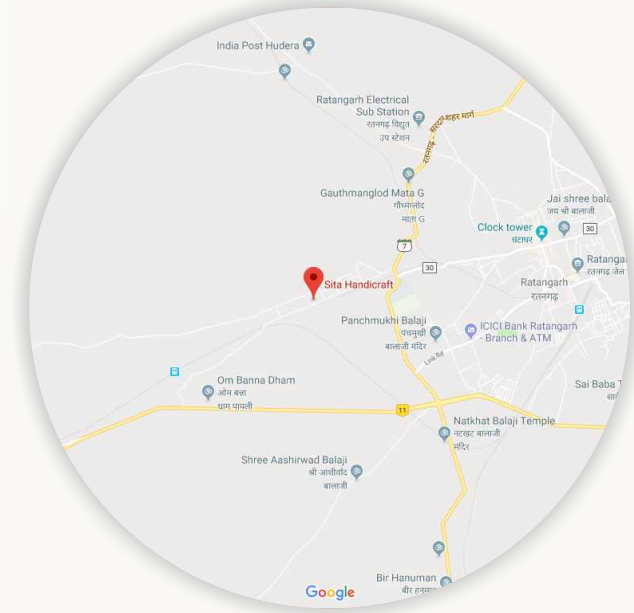
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Furniture With  
Quality & Style

**THANK YOU**